

Gary Rosenstein

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Employment Objective

Full-time position in Web Design / Development

Highlights of Qualifications

- Talented web designer with proficiency in the latest technologies and applications.
- Effective project manager gifted at maintaining a broad vision while addressing specific goals.
- Creative eye for graphic design in various forms of visual media.
- Expert at image optimization and user interface development.
- Outstanding troubleshooter and innovative problem solver.
- Excellent communication skills and customer service to maintain strong relationships with clients and colleagues.
- Strong work ethic and interpersonal skills.

Professional Experience

2000-Present **Independent Contractor**

WEB DESIGNER, CONSULTANT & PROJECT MANAGER

Kaiser Permanente Corporate – Oakland, CA

- Developed structure and templates for a company-wide intranet site to provide information resources to physicians and administrators. Mapped out logical structure of website and aided content management team to architect information for consistent delivery over web-based interface.
- Layout and design of templates conforming to corporate guidelines.

Direct Medical Services, LLC – San Ramon, CA

- Created internet presence for medical equipment company.
- Solely responsible for graphic design, layout and implementation of website.
- Maintain and update website and other marketing materials as needed.

Purple Hippo Art Studio, Inc. – Atlanta, GA

- Ground-up design and implementation of new website including all graphics and layout.
- Created original logo to express client's mission and image.

Bill and Ezra, LLC – Sausalito, CA

- Helped leadership consulting firm establish an identity through creation of logo and website.
- Responsible for entire web development project including graphics, layout and execution.
- Regular site maintenance and updates.

Unity Council of Oakland – Oakland, CA

- Consulted on web site implementation for non-profit urban development project.

Quest Therapeutic Camp – San Ramon, CA

- Developed and implemented entire website from existing printed marketing materials.
- Ongoing regular maintenance including updates, organization of content, and PDF production.

Pacific Leadership Institute, San Francisco State University – San Francisco, CA

- Created website highlighting various non-profit programs available through the University's Department of Recreation & Leisure.
- Responsible for layout, design and implementation of entire project

2001-Present **Learn iT!**, San Francisco, CA
COMPUTER SKILLS TRAINER

Instruction of high-energy interactive adult level classes in web development languages and applications including HTML, CSS, Dreamweaver, Front Page, Photoshop, Fireworks, Flash, JavaScript, XML, Microsoft Word, Excel, Power Point, Publisher and Outlook. Effectively teaching these classes involves:

- In-depth knowledge of the course material
- Exceptional ability to communicate and explain difficult concepts in simple terms for a variety of different learning styles
- Strong time management skills to keep a fast-paced class on track for students with different learning curves and a wide range of computer skills
- Fast thinking to concisely answer questions outside of the normal curriculum
- Endless patience and energy to ensure all students have a positive and worthwhile experience

2002-2005 **Challenge Works, Inc.**, Scotts Valley, CA
OWNER / VICE-PRESIDENT

Daily operations of a small business providing services and supplies in the ropes course / leadership / team-building industry.

- Development of website from scratch including all graphics, layout, content development and organization, updates and maintenance.
- Creation and management of successful e-commerce site.
- Creation of printed marketing materials including brochures, banners, postcards and advertisements.
- General business administration duties including placing orders, paying vendors, billing clients, managing finances, maintaining budgets, payroll, generating new business.
- Product development, design, testing, and production.
- Maintain and expand client base by developing strong relationships and sustaining an inimitable standard for customer service.

Education and Skills

B.A. – Telecommunications & Film, University of Oregon

Certifications:

Adobe Certified Developer: Dreamweaver 8

Adobe Certified Expert: Photoshop CS

Microsoft Office Specialist: Power Point 2003, Outlook 2003

Skilled in: HTML (XHTML), CSS, JavaScript, XML, XSL, PHP, Dreamweaver, FrontPage, Photoshop, Fireworks, Illustrator, Flash, Adobe Acrobat, InDesign, QuarkXPress, Microsoft Word, Excel, Power Point, Publisher and Outlook.

Sample URL's

www.dmsww.com

www.challengeworks.com

www.billandezra.com

www.questcamps.com

www.gotherecoaching.com

www.purplehippoartstudio.com